Frimærker

postnord Stamp News – December 2017

Bjørn Wiinblad Centenary

Taking as his motto “Make people happy”, the famous Danish artist Bjørn Wiinblad crafted his distinctive works in a sumptuous, oriental-inspired style, distinguished by a host of colours and heavy decoration.

2018 marks the 100th anniversary of the birth of this peerless artist and designer, and PostNord has chosen to celebrate the event by issuing a 10-strip featuring five of Bjørn Wiinblad’s finest images.

Make people happy with your letters
Buy the strip and put the stamps on your letters – and you will help make other people happy, thus continuing Bjørn Wiinblad’s tradition. From 1 January 2018, it will cost DKK 9 to send a standard letter (weighing max. 50 g) to addresses in Denmark.

Non-subscription sales from Nordfrim
You can purchase first-day covers by taking out a subscription; for details, see postnord.dk/filateli. Alternatively, you can buy first-day covers individually from our partner **nordfrim.dk.**

Strip of 10
1713SU **PRICE: DKK 90**

First-day cover
1713FS **PRICE: DKK 61.25**

Letters & roses convey messages

One of the things letters and roses have in common is that they are both used to convey messages. PostNord is now issuing a 10-strip featuring roses in five colours, so you can send your letters on their way with different messages. As from 1 January 2018, the price of sending an international letter weighing up to 100 g will be DKK 27.

What does the colour of a rose mean?
For centuries, the subtlety of a rose has been deeply symbolic, so there is always an underlying message in which bouquet you give to whom. The red rose is strongly associated with love and desire, while the white rose represents innocence and purity, and death. Finally, yellow roses are typically linked to falsehood.

Strip of 10
1714SU **PRICE: DKK 270**

First-day cover
1714FS **PRICE: DKK 173.75**

First-day covers
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Souvenirs of 2017

The yearbook and year pack are delightful souvenirs of the past year. While both products contain a complete collection of the year's stamps and minisheets, the yearbook also features the stories behind each and every issue. Treat yourself to these two high-quality products, which you can purchase online at **postnord.dk/netbutik.**

Minisheet
1715MA
PRICE: DKK 54

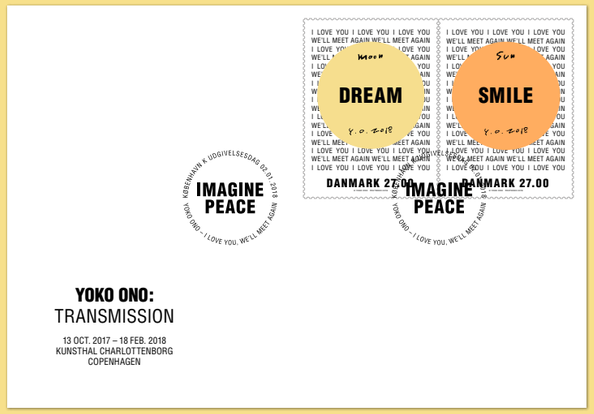
First-day cover with single stamp
1715FS **PRICE: DKK 72.50**

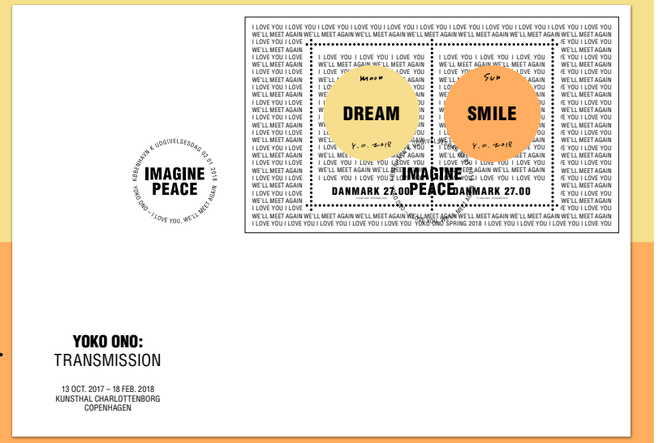
First-day cover with minisheet
1715FM **PRICE: DKK 72.50**

Yoko Ono

At the age of 84, the world-famous artist Yoko Ono is making her debut as a stamp designer. The minisheet of two stamps created on the initiative of Yoko Ono features strong universal messages such as "Dream", written in the centre of a yellow moon, and "Smile", which adorns the heart of a yellow sun. This issue gives Danish letter-writers and tourists alike the opportunity to send greetings decorated with Yoko Ono's messages of peace and understanding to friends and family around the globe.

Exhibiting at Charlottenborg
The minisheet is being issued as an extension of the "YOKO ONO: TRANSMISSION" exhibition being hosted at Kunsthal Charlottenborg art gallery in Copenhagen. The exhibition also features 900 billboards set up at bus stops all over Denmark, as well as radio transmissions and newspaper advertisements.
If you visit Kunsthal Charlottenborg before 18 February 2018, you can see all the works, including an exhibition about how the stamps were created, from the first rough sketches to the final versions.





First-day covers
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DECEMBER 2017

PostNord Stamps
Hedegaardsvej 88
DK-2300 Copenhagen S

The new assortment of stamps for 2018 has now been published

If you want to see which stamps we'll be issuing next year, visit our website at postnord.dk/filateli – and don't forget that we regularly update the selection.

ENIGMA
MUSEUM FOR POST, TELE OG KOMMUNIKATION

Free admission

Issue event at Enigma
The post office at ENIGMA Museum will be selling and cancelling products on the date of issue, 2 January, from 11:00 through 18:00. If you would like to find out more about Bjørn Wiinblad as a person and an artist, about his newly achieved popularity, and about the choice of stamp designs, then come along and listen to Lars Hedebo Olsen's talk about Bjørn Wiinblad at ENIGMA, starting at 14:00 on Sunday, 7 January 2018. You can also enjoy ENIGMA Kantina's delicious afternoon tea as you listen.

Visit enigma.dk for additional information – updated frequently.

Follow us on
Instagram

On Instagram, we present stamps that pass comment on current events.

Follow us on @danskefrimaerker to refresh your memory of stamps you may have forgotten.

» Bjørn Wiinblad
Date of issue: 2 January 2018
Artist: Bjørn Wiinblad
Design: PostNord Stamps/Ella Clausen
Colours: 4-colour, offset
Paper: Self-adhesive
Printing house: Cartor
Perforation: 13x13 ¼
Method of printing: Offset
Format: 26.5 x 36.6 mm

» Roses
Date of issue: 2 January 2018
Photos: Anders Bach
Design: PostNord Stamps/Ella Clausen
Colours: 4-colour, offset
Paper: Self-adhesive
Printing house: Cartor
Perforation: 13½ x 13½
Method of printing: Offset
Format: 26.50 x 26.25 mm

» Yoko Ono
Date of issue: 2 January 2018
Artist: Yoko Ono
Graphic design:
PostNord Stamps/Ella Clausen
Colours: 3-colour, offset
Paper: Gummed
Printing house: Cartor
Perforation: 13½ x 13¼
Format, stamps: 56 x 42 mm
Format minisheet: 75 x 130 mm

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Post App
Use the Post App to buy stamps and find information about prices, postcodes, track & trace and much more besides. You can also find this information online at www.postnord.dk

You can download the Post App from the App Store or Google Play.

Webshop
www.postnord.dk/netbutik

Philatelist news
www.postnord.dk/filateli

Instagram
@danskefrimaerker

Twitter
PostNord

Next issue
To be published in early May 2018.

Products in "Frimærker"
The stamps and other products shown here may be working drawings, sketches or test prints, and should therefore not always be considered final versions. The prices in "Frimærker" are for customers resident in Denmark. All items sold while stocks last.

Printing: Stibo Graphic